

Complementary, but imperfect.

Some currently available legal mechanisms for protecting individual privacy in the course of military activities

Ann Väljataga

Law Researcher

ann.valjataga@ccdcoe.org

Structure

1. Weapons reviews
2. GDPR data protection impact assessments
3. EU dual-use regulation

Weapons reviews

Weapons reviews

- An IHL provision that regulates (also) peacetime activities
- Based on Art. 36 GC API, national policies and/or customary international law
- Requires reviewing new weapons, means or methods of warfare against any applicable rule of international law (including IHRL)

Applicability

- A strict reading suggests that only normal expected **employment** scenarios should be reviewed, not data collection for decision support purposes
- However, in an integrated system technically it may be hard to pinpoint when data collection and analysis ends and employment begins
- Therefore if data-driven decision support is integrated with the harming mechanism of a capability, data collection practices should also be reviewed against applicable international law (including IHRL)

Limitations and challenges

- Only as strong as the protection provided by an applicable human rights treaty (questions over applicability remain)
- Weak accountability, complex individual enforceability; only brings about liability if primary IHL/IHRL rules breached
- First and foremost a preventive measure of mitigating legal risks
- Limited scope, according to a narrow interpretations only technologies that are designed to cause disruptive effects are reviewed
- Questionable independence and expertise of the review committees
- Typically a one-off procedure

Strengths

- Anchored in IHL legality (non-derogable in conflict)
- State-level accountability (cannot be outsourced to industry)
- Covers military-specific contexts
- Prevents unlawful weapons entering service

GDPR Data protection impact assessments

GDPR DPIA

- Under Article 35 of the GDPR, a DPIA must be conducted when data processing is likely to result in a high risk to the rights and freedoms of natural persons—for example:
 - Use of biometric identification or facial recognition technologies
 - Deployment of automated decision-making systems, especially in surveillance or targeting
 - Monitoring of individuals in public or semi-public areas (e.g. border control using AI-based tools)
 - Large-scale processing of sensitive data such as health or criminal records of staff or civilians

Applicability

- Applies also to private defence contractors operating in the civilian market or dual-use contexts (e.g. AI tools for both civilian and military use)
- No blanket exemption for all defence-related processing.
- A solid protective measure against the privacy violations that might take place while developing dual-use capabilities by private defence contractors

Limitations and challenges

- Limited territorial scope of applicability
- Does not apply to purely military operations or intelligence activities carried out by national defence forces if the activity is convincingly framed as a matter of national security
- Does not easily enforceable meaningful remedies for individuals, due to postponement of notification
- Questionable independence of in-house DPOs

Strengths

- Failure to conduct or properly perform a DPIA can result in serious administrative fines (up to €10 million or 2% of turnover), which is a meaningful deterrent for private contractors.
- DPIA framework requires assessing risks not just to data protection but to all fundamental rights and freedoms under the EU Charter
- DPIAs reach into the supply chain and private industry, where weapons reviews might not

EU Dual-use Regulation 2021/821

EU Dual-use Regulation

- Regulation (EU) 2021/821 (Dual-Use Regulation), which entered into force in September 2021. It modernised the previous framework by:
 - Extending controls to cyber surveillance technologies (e.g. biometric tools, hacking software).
 - Requiring exporters to assess human rights risks, not just proliferation risks.
 - Introducing a “catch-all” clause allowing member states to restrict exports of non-listed items when there is a risk of internal repression or serious human rights violations.

Applicability

- Exporting states and licensing authorities; companies must comply with license requirements
- Cross-border transfers of dual-use goods, software, and technologies (civil/military or surveillance)
- Pre-export: before technology, software, or systems leave the jurisdiction

Limitations and challenges

- Scope gaps: not all privacy-invasive tech covered
- Focuses on exports, not domestic development or use
- End-use monitoring difficult once exported

Strengths

- Directly addresses cross-border proliferation of surveillance/dual-use tech
- Applies to both industry and state exporters
- Creates leverage over global markets (blocking exports to repressive regimes)
- Explicit human rights clause

Summary - a patchwork of protection.

+ Covering different actors

- The three instruments span the civilian–military and peacetime–wartime divides
- When combined, the three offer protection within a relatively broad territorial scope
- The three cover efficiently the *ex ante* phases of R&D, testing, procurement and export

-Prevention-heavy orientation

- **Weapons Reviews:** in practice, they can become *one-off box-ticking exercise*. Limited information about states actually revisiting reviews once a system is deployed or upgraded.
- **DPIAs:** By design, *ex ante* risk assessments; strongest before processing begins, weaker once systems are operational.
- **Export Controls:** Work only at the point of export licensing. Once a system crosses borders, oversight stops; monitoring actual use is minimal.

Other legal mechanisms to consider

- National and EU defence procurement regulations
- EU and national AI legislation
- Soft law, ethics and due diligence frameworks
- ...

Thank you!